

# Cross Penny Ministries


We are the **"One Cent"** by Jesus  
to tell the world God Loves them.



LK. 3:16  
Steve Ratt



Jesus is the **"One Cent"** by God  
to pay for our sins and mistakes by  
Dying on the Cross and Rising again.

A photograph of Pastor Steve Petty, a man with grey hair and a mustache, wearing a plaid shirt. He is smiling and holding a large, circular object that resembles a penny with a cross cut out of its center. The background is slightly blurred, showing what appears to be a church interior. The text is overlaid on the image in a serif font, with some words in bold yellow and others in black.

*In 1998 the Hooks United Methodist Church asked Pastor Steve Petty for 500 pennies with crosses cut out of them for their youth group.*

**The Cross Penny has turned into a ministry tool that has been used to share the Love of Christ around the world.**

*As of December 2018, Steve punched his **Nine Millionth Penny.***

*“This has truly been a door-opening experience for ministry. People who usually aren’t verbal about their beliefs **have found a way to witness for Christ,**” says Petty.*



# From America to Africa



# To Troops in Afghanistan



**In 2014 Cross Penny Ministries sent 30,000 Cross Pennies to our Green Berets, 7<sup>th</sup> Special Forces Group and the entire combined joint operation in Afghanistan. No one quite understands what it means to be “sent” like a soldier does. We, like them, are sent by our Commander and King Jesus, to win souls for Christ and the war against the soul blinding darkness of evil and sin.**



# OPERATION ENDURING FREEDOM CJSOTF-AFGHANISTAN



Steve,

Hello! On behalf of all our green berets, 7<sup>th</sup> Special Forces Group, and the entire combined joint operation in Afghanistan, I would like to thank you for your donation of pennies. Our soldiers really appreciate your thoughtfulness and generosity and each penny will bring a reminder that our Lord and Savior is with us every step of the way. It definitely does make sense to follow Jesus!

I have included a couple of items to express our thanks. The coin is from the Commander of 3<sup>rd</sup> Battalion, 7<sup>th</sup> Special Forces Group (Airborne) which is my battalion. He passes on his appreciation and thanks for the coins. I have also included one of our Special Forces Bibles.

Once again thank you! Your kindness is appreciated and uplifting and we look forward to handing out the pennies in Afghanistan.

On behalf of all of our troops,

SGT Brian Miniotta



*"We shall never forget and we shall avenge thee"*



# To Christian Motorcycle Clubs



# To Bald Knob Cross of Peace



# To Christian Business Owners



Store Front Lobby

## Golden Star Tire Texarkana, Texas



Store Front Lobby

## M & M Tire Texarkana, Texas



# Cross Penny Ministries

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to tell the world God Loves them.



LK. 3:16  
*Stew Patt*

Jesus is the **"One Cent"** by God  
to pay for our sins and mistakes by  
Dying on the Cross and Rising again.



## Steve stables the famous "Richard Petty" Cars in his machine shop for visitors to enjoy in Red Lick, Texas. A favorite is Adam Petty's #45 Sprint Car.

**S**teve Petty was walking across a hospital parking lot on his way to visit his sick uncle when he suddenly felt the strong presence of God. The Lord spoke to Steve, telling him to throw a "cross" penny in the back of the pickup truck just ahead. When Steve hesitated the Lord spoke again, telling Steve to toss a cross penny into the back of the pickup. Steve replied, "Now, Lord, people don't like you throwing stuff into the back of their truck!" However, the Lord pressed once more for Steve to throw a cross penny into the back of the pickup. A cautious Steve eased over to the truck, glancing around to make sure no one was near or watching, (and, of course, that no one was in the truck), pulled a cross penny from his pocket and tossed it into the bed of the pickup before quickly scurrying on toward the hospital.

A few weeks later, Steve received a phone call. The lady on the other end asked if she was speaking with Steve Petty. "Yes ma'am, you are," answered Steve. She then asked if he was the one that made the cross pennies. "Yes ma'am, I am," Steve replied. The lady continued on to ask Steve if he was at the hospital a few weeks before, to which Steve admitted he was. Finally, she asked, "Did you throw a penny in the back of my truck?" (Uh oh...) Steve braced himself for what might come next as he confessed that he did indeed toss a penny in the back of her truck...

Steve Petty, cousin of the King of NASCAR Richard Petty, began making the cross pennies at the request of Hooks United Methodist Church Youth Group. The kids were seeking a creative way to invite folks to come to church. Little did Steve know the impact God would use those pennies to make...

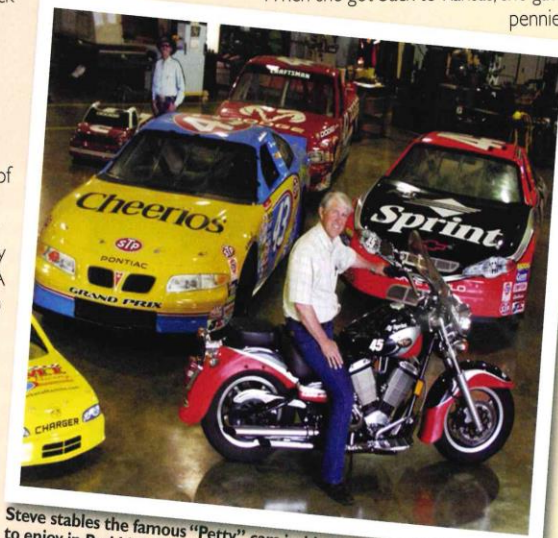
The lady on the phone asking Steve about that day at the hospital continued, "Let me tell you, on that day my mother and I were at the hospital for her chemo treatments. We started to get in the truck and my mother stopped because she saw that penny shining in the truck

bed. She picked it up and held it to her cheek saying she had thought God didn't know where she was, or what she was going through, or even cared. That penny was a little reminder for her that God did care and knew exactly what was going on! A few weeks after that my mother died, but she had that penny to the very end and now I have it!"

The stories of the impact of the cross pennies continuously pour in, miracles of faith inspired by coins of minimal monetary value. Steve recounts the story as was told to him by Pastor Mark Smith, "He gave two pennies to a lady from Kansas that had visited his church in Texas.

When she got back to Kansas, she gave one of the pennies to her

boyfriend. Soon, the boyfriend began coming back and telling her 'Ever since I have received this penny, I have found favor in everything I do. It's got to be this penny!' She went on to tell the pastor that the reason she called was because she had lost hers. The pastor explained that he didn't



Steve stables the famous "Petty" cars inside his machine shop for visitors to enjoy in Red Lick, TX. A favorite is Adam Petty's #45 Sprint car.

know who makes the pennies; he had received his from The Cowboy Church.

"So she went ahead and told him the rest of the story: Her boyfriend was working on a high-rise elevator and fell down the elevator shaft. He broke his back in three places. At the emergency room, as the staff prepared to perform surgery he told them, 'I need my penny.' The doctor replied, 'Son, we don't know if you'll ever walk again. We don't even know if you'll live through this surgery! That's how bad it is.' However, the young man continued, 'I need my penny, I need my penny...' They finally figured out he was wanting a penny out of his blue jeans, so they went and got the cross penny out of his blue jeans. He held that penny all through his surgery. The doctors were amazed when he made it through the surgery. Later they were even more amazed when he walked out of the hospital!"

Pastor Mark Smith told the young woman that he would find out who made those pennies and get some more for her! After backtracking through The Cowboy

Church, Pastor Smith located Steve Petty who mailed the lady seven pennies with a note of thanks for her story. Soon after, Steve received an order from her for 1000 pennies, as she wanted them to give away.

Steve also gives the cross pennies away wherever and whenever opportunity arises, especially when he takes out his collection of Petty NASCAR cars to be shown. Steve has memorabilia from cousins Richard, Kyle & Adam Petty. Of all his cars, the #45 Sprint is a favorite of Steve's — a show car that was driven by Adam.

Steve stables the cars inside his machine shop for visitors to enjoy in Red Lick, TX. There is also a motorcycle that was once Richard's painted to match Adam's racecar. The rest of Steve's collection includes the #43 Pontiac Chevrolet car, the #44 Hotwheels car, and the #43 Craftsman Series truck, which was the first Craftsman Series truck built by the Pettrys. On the backs of all the cars (and truck) is "WVVD," for "What Would Jesus Drive?"

Steve is passionate about working on the engines of the cars and showing them off as "vehicles for ministry." At a youth camp, Steve used the Chevrolet car to illustrate Christianity.

With racing terminology and props, Steve explained to the kids, "The checkered flag declares we are winners. The white flag shows that there is one lap left in the race. The black flag represents the extra payload of sin, and the red flag — the suffering of Christ — covers sin. The green flag is the command to run the race full speed while the yellow flag warns of trouble ahead."

"The pit crew

coming over the wall to work on the car is similar to parents, grandparents, teachers, pastors, friends and people that care about you. The

crew chief is Jesus, the one speaking in the headset is the Holy Spirit and the one spotting from up top is God." Steve passed out cross pennies to all the kids and let them

know that he wants to see them all end up in the "winners circle."

Steve also participates in the annual mini-NASCAR Bulldog 100 race held to raise scholarship funds for college. The races have raised enough funds to send hundreds of young people to school in recent years. His driver and son Curt

Petty carries a cross penny in his pocket during the race to "bring him a little extra perk."

From operating rooms to racetracks to the opposite side of the globe at war, those little cross copper coins travel everywhere! Unbeknownst to Steve at the time, the *Good Morning America* show broadcasted soldiers in Baghdad handing out the cross pennies to children. Amazing! (Steve's company Texarkana Machine, Inc. had sent 50k+ pennies to the soldiers.)

Wonder what happens to all the crosses punched out of the pennies? They too land in several places. Motorcycle ministries collect



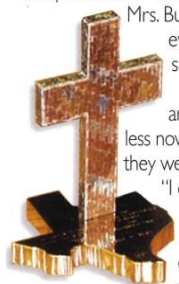
Petty pressing "cross pennies" in his machine shop.





them from Steve, (up to 100 lbs at a time), drill holes in the tops and create loops for several styles of earrings. The ministries then take the earrings along with cross pennies to motorcycle rallies and give them away to the bikers.

Steve also uses the punch-outs to make beautiful artwork. He took a larger brass cross and covered it with the tiny cross punch-outs, attached it to a bronze base and presented it to his cousin Richard. He did another for President Bush autographed by himself, Richard and Kyle Petty. (On both crosses, he mixed in punch-outs from other coinage, etc for color.) He has given several of these plus other beautiful designs away to racecar drivers, senators,



Mrs. Bush...he was even so kind as to send one to me! Pennies...they are almost worthless nowadays. At least they were until God said "I can use those." Isn't that just like our God? He didn't use a hundred dollar bill or even a dime. He chose from the least of our currency to create a powerful witnessing tool.

These pennies are not "magic." They really are simple one-cent copper coins. However, the symbol of the cross punched into the pennies serve as a reminder of the power of the Almighty God they represent, through whom miracles are possible — through whom miracles do occur — every day.

**CMI**

**Share the Gospel Today!**

**Order 500 Cross Pennies today for only \$5.00. We only charge a penny for a Cross Penny.**

**To order call 903-293-9585**

**visit our new website [crosspennyministries.com](http://crosspennyministries.com)**

## To the President of the U.S.A.



**"These pennies are not magic. They really are simple "one-cent" copper coins. However; the symbol of the cross punched into the pennies serves as a reminder of the Almighty God they represent, through whom forgiveness of sin and miracles are possible... through whom miracles do occur everyday."**

**Steve Petty**

# To Pastors and Congregations

## Preaching the Gospel

*Christians are Sharing the Gospel Today*

*by simply handing someone a **Cross Penny**  
and saying...*

*...Jesus is the **"ONE CENT"** by God  
to pay for our sins and mistakes by  
dying on the cross and rising again....*

Pastor  
Sam Martinez  
from Corner  
Pointe Assembly  
of God  
Texarkana,  
Arkansas

Introducing  
the  
New  
Cross Penny  
Gospel CoinTube  
to entire  
congregation.





**...Of all Denominations.**

**“ONE CENT” at a time.**

**And then saying... and I am the  
“ONE CENT” by Jesus...To tell you  
God did this because He Loves you,  
and I Love you too...**

*...Pray with me and tell God you believe His Son Jesus paid for your sins and rose again, and tell God you are sorry and want to start Living for Him. He will forgive your sins and mistakes and give you Everlasting Life with Him.*

*And place His Spirit Deep within your heart.*

Pastor Sam Martinez, from Corner Pointe Assembly of God Texarkana, Arkansas, is the First Pastor to introduce the Free Cross Penny Ministries Church Kit to His Congregation. Pastor Sam ordered 3,500 Cross Pennies and 75 Cross Penny Gospel CoinTubes and Labels for every church member to share the Gospel with 45 people each.

Pastor Sam also self printed 100 Cross Penny Gospel Cardtracs with Cross Pennies and Crosses mounted on the front. And the invitation to receive Christ on the backside.

Pastor Sam also Printed the Cross Penny Bulletin insert to announce the program to His people. And finally Sam Printed the personalized Lobby Header Card to Place Free Cross Pennies into a bowl for members and guests alike in Corner Pointe's lobby.

to punching Pennies with grandpa.



On December 22, 2005 Steve Petty  
punched his one millionth  
**Cross Penny** with his grandchildren  
Blake and Grace.



# Cross Penny Ministries

Questions about your order?

Call 1-903-293-9585  
visit our new website [crosspennyministries.com](http://crosspennyministries.com)

## Order Form



Distributor Name \_\_\_\_\_  
Distributor Phone \_\_\_\_\_  
Distributor E Mail \_\_\_\_\_  
Distributor Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Pastor's Name \_\_\_\_\_  
Pastor's Email \_\_\_\_\_ Phone \_\_\_\_\_

***Cross Penny Ministries only charges our true cost with no profit included.***

Cross Pennies can be ordered with or without Tubes and Labels. All Pennies shipped in bags of 500 ea. All tubes and labels shipped with Cross Pennies unassembled. Each Cross Penny Tube holds 45 Cross Pennies.

1. \_\_\_\_\_ # of boxes ordered. *Each box contains 1 bag of 500 pennies no tubes or labels.*  
\$5.00 plus \$7.90 for USPS Priority 2-3 days Shipping. **Total is \$12.90 per box.**
2. \_\_\_\_\_ # of boxes ordered. *Each box contains 1 bag of 500 pennies with 10 tubes and 10 labels.*  
\$10.00 plus \$7.90 for USPS Priority 2-3 days Shipping. **Total is \$17.90 per box.**
3. \_\_\_\_\_ # of boxes ordered. *Each box contains 3 bags of 500 pennies with 25 tubes and 25 labels.*  
\$25.00 plus \$14.35 for USPS Priority 2-3 days Shipping. **Total is \$39.35 per box.**
4. \_\_\_\_\_ # of boxes ordered. *Each box contains 5 bags of 500 pennies with 50 tubes and 50 labels.*  
\$50.00 plus \$14.35 for USPS Priority 2-3 days Shipping. **Total is \$64.35 per box**
5. \_\_\_\_\_ # of boxes ordered. *Each box contains 10 bags of 500 pennies with 100 tubes and 100 labels.*  
\$100.00 plus \$19.95 for USPS Priority 2-3 days Shipping. **Total is \$119.95 per box**
- ☐ Check box to receive Free small bag of Cross Punch-Outs with my order.

Ordered by \_\_\_\_\_ Date needed by \_\_\_\_\_ / \_\_\_\_\_ /2019

**Please include a copy of this invoice with your check. (No charge cards please.)  
Allow 4 weeks for order production.**

Mail Check to: Cross Penny Ministries 277 White Road East, Texarkana, Texas 75503

# 2019 Announcing the New Cross Penny Gospel CoinTube

visit our new website [crosspennyministries.com](http://crosspennyministries.com)

Each  
Cross Penny  
Gospel CoinTube  
Holds  
45  
Cross Pennies.

And I am the "One Cent" by Jesus...  
To tell you God did this because He Loves  
you, and I Love you too.  
Pray with me and tell God you believe  
His Son Jesus paid for your sins and  
rose again, and tell God you are sorry and  
want to start Living for Him. He will forgive  
your sins and mistakes and give you  
Everlasting Life with Him.

Share the Gospel Today by simply  
handing someone a Cross Penny  
and saying...

Jesus is the "One Cent" by God  
to pay for our sins and mistakes by dying  
on the cross and rising again....

And I am the "One Cent" by Jesus...  
To tell you God did this because He Loves  
you, and I Love you too.

Pray with me and tell God you believe  
His Son Jesus paid for your sins and  
rose again, and tell God you are sorry and  
want to start Living for Him. He will forgive  
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And place His Spirit Deep within your heart  
To Reorder More Cross Pennies  
Call Steve Petty 903-831-4355

...and comes with How to  
Share the Gospel Label.

## 2019 Announcing the New FREE Cross Penny Distribution Kit

Free Digital Files  
for Distributors  
to  
Personalize  
with  
Distributor Name  
and  
Contact information

Kit includes Free  
Uprint  
Bulletin inserts,  
Uprint  
Gospel Cardtracs  
and  
Uprint  
Free Gift  
Lobby Bowl  
Headers.



CardTrac Front

CardTrac Back

**Your Name Here**

Jesus is the "One Cent" by God to pay for our sins and mistakes by dying on the cross and rising again... John 3:16

I am the "One Cent" by Jesus to tell you God did this because He Loves you, and I Love you too... John 13:18



Contact Name Here

Your Phone Here

Church Web Address Here

Your Email@gmail.com

Receive Christ and Pray today, and tell God you believe His Son Jesus paid for your sins and rose again. Tell God you are sorry and want to start Living for Him. He will forgive your sins and mistakes and give you Everlasting Life with Him... And place His Spirit Deep within your heart. For prayer, discipleship, friendship and fellowship, call today, and We will gladly help You to grow in Christ through God's Word.

believe this and you are sorry

Tell God you are sorry

Cross Penny

Cross Penny Ministries



Questions about how to order? Call 903-293-9585  
visit our new website [crosspennyministries.com](http://crosspennyministries.com)